

# GLOBAL INDUSTRIE

## ***A force for recovery in France, Global Industrie successfully kicks off the post- holiday period in industry and offers a TRUE moment of reunion!***

*The first industrial event after the summer break, the Global Industrie exhibition is a springboard for all players in the sector. Reactivating contacts and initiating the recovery, this third edition, which took place from the 6<sup>th</sup> to the 9<sup>th</sup> of September 2021, is and will remain the one of human, technical and political reunions! It provided an injection of positivity with an ambition shared by everyone: boosting the economy.*

### **An essential event in the national political calendar**

With industry being one of the main driving forces for recovery, Global Industrie now more than ever represents an essential event in the political calendar. The exhibition thus hosted a meeting of the Conseil National de l'Industrie, a key political event attended by the Prime Minister Jean Castex and the Minister Delegate to the Minister of the Economy, Finance and Recovery, in charge of Industry, Agnès Pannier-Runacher. The presence of numerous regional and local elected representatives, including Laurent Wauquiez, President of the Auvergne-Rhône-Alpes Region, and Bruno Bonnell, Deputy for the Rhone, among others, demonstrates that the exhibition is also an important point of contact between local government and national industrial policy.

### **A strong sign that French industry is investing**

Contributing to the post-Covid recovery and reindustrialization was one of the ambitions of this edition of Global Industrie. Happy to meet up again, all the exhibitors were at last able to re-establish contacts and get started on the future with better visibility. Although uncertainties remain, such as supplies of raw materials, the feedback is encouraging and demonstrates a willingness to invest in new production equipment or new solutions which will allow companies to be more competitive. As proof of this, France has this year broken the record for new factory projects with 192 installation projects recorded in the first half of 2021, a figure up by 84 % compared to 2020!

### **The exhibition of new developments and technical and industrial challenges**

The only industrial event on this scale in France, Global Industrie brought together no less than **1500 exhibitors in 15 different sectors**. A wealth and diversity of companies which enabled numerous visitors to find new partners, concretize their projects or sign contracts.

This year a topical theme, the ecological transition, was highlighted with the combination of a specialized offer, a **GI Green Solutions** area offering solutions for industrial production and services, a dedicated pathway, conferences and a trophy.

Recognized as a benchmark by professionals, the **Global Industrie Awards** rewarded seven companies for their innovations.

- Model Collaboration category: SOMAB for a *digital system for in-situ automated 3D control on machine tools*
- Digital Transformation category: ADDI-DATA for *the MSX-AI-5000*
- New Technologies category: SCHUNK for *Adheso*

- Productive Performance category: ASTREE SOFTWARE for *Aquiweb-Plantdata*
- Responsible Solution category: POSITAL FRABA for *WIEGAND energy-harvesting sensors*
- Special Start-Up Award: PICC SOLUTION for *PICC Software*
- Special Resilience Award: OFFOLIO for *Offolio - Free Planning*

In addition, Florence Robin, co-founder and President of LIMATECH, received the Special Award for Women in Industry (organized in partnership with the magazine Alliancy).

As an ultimate mark of recognition, all eight winners were congratulated by the Minister of the Economy, Finance and Recovery, in charge of Industry, Agnès Pannier-Runacher, in her closing speech at the end of the ceremony.

Another major challenge is that of **employment and attractiveness of jobs** in industry, which the exhibition rallied to promote once again with **GI Avenir**, designed to support companies in their search for human resources. No less than 272 job offers were presented and 211 CVs were displayed. In addition, 36 companies took part in Job Dating sessions organized over three days.

## Towards the normalization of “phygital” mode

By presenting its event in hybrid mode, both physical and digital, Global Industrie provides an answer to the needs, expectations and practices of the exhibition’s visitors. With live broadcasts of key moments, broadcasting of conferences, feedback, first-hand accounts but also business meetings (more than 500 meetings scheduled during the exhibition), Global Industrie offers its visitors and exhibitors multiple channels enabling them to do business and to better highlight their activity and their sector. This combining of essential face-to-face meetings with the possibilities offered by digital technology was a great success! The figures speak for themselves with nearly 40,000 views including 21,000 connections over the whole period of the exhibition!

*All the replays of these meetings are available at <https://global-industrie.com/fr>*

*“Global Industrie is now reaching the meeting point of three trends of the future: political announcements in support of the French economy, willingness of companies to develop new projects, and new practices in the exhibition field.”*

Sébastien Gillet, Director of Global Industrie.

**See you at the fourth edition of Global Industrie Paris  
from the 17<sup>th</sup> to the 20<sup>th</sup> of May 2022 at the Paris-Nord Villepinte  
Exhibition Center**

**<https://global-industrie.com/fr>**

**Global Industrie 2021 photo library:** <https://1drv.ms/u/s!Ag-fEfGyBq5xhd5GHJfmj8vTchmLgg?e=kGxY8d>

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