

*To support manufacturers,*  
**GLOBAL INDUSTRIE announces an ambitious relaunching program for the whole sector**  
*...and moves its Lyon edition to the 7<sup>th</sup> to the 10<sup>th</sup> of September 2021*

*In the wake of the government's Relaunching Plan, as of January 2021 GLOBAL INDUSTRIE is setting up a bold long-term program: GI Relaunching Booster. The goal is to bring players in the sector together to boost the relaunching of the French economy and industry through a series of complementary events designed in a coherent way by the organizers.*

*One consequence of this initiative is the rescheduling of GLOBAL INDUSTRIE Lyon to the 7<sup>th</sup> to the 10<sup>th</sup> of September 2021 at Eurexpo.*

*« I would like to thank the organization for having decided to postpone and not cancel the GLOBAL INDUSTRIE exhibition ... GLOBAL INDUSTRIE has been the largest industrial exhibition in France for 2 years. It must take place ... French industry, to which I attach so much importance, awaits it. »*

**Bruno Le Maire, Minister of the Economy, Finance and Recovery**

## **An innovative approach of diverse exhibition formats**

As soon as the first lockdown ended, GLOBAL INDUSTRIE innovated by offering the first digital exhibition event, GLOBAL INDUSTRIE Connect. Today, in line with this change, the GI Relaunching Booster program is inaugurating five business booster events which correspond to five major objectives: being inspired, meeting up, preparing, concretizing and supporting.

### **1. Being inspired with GI 360**

Launched at the beginning of 2021, GI360 is a bimonthly program which will make a 360° review of the sector in a broadcast focusing on three aspects:

- an overview of business conditions, to anticipate the economic and industrial recovery and schedule launches and production;
- a debate on a topical technical issue to detect the technologies best suited to your needs;
- and a 360° virtual tour of a manufacturer's site to highlight the factories of the future and detect new partners.

**The dates and themes of the first GI360 events have already been defined: Relocation (9 February 2021), 5G (4 May 2021) and Ecological Transition (22 July 2021).**

## 2. Meeting up with GI Business Meetings

Offshoots of the business meetings which take place at the exhibition, GI Business Meetings are a series of high-quality one-to-one meetings between exhibitors and a selection of GLOBAL INDUSTRIE core target decision-makers. “In real life” or digital, they are held on a given theme and in a predefined city.

By moving across the country, GI Business Meetings further facilitate exchanges between customers and suppliers. The theme of each edition strengthens the guarantee of a fruitful exchange and the concretization of your business projects.

**The dates scheduled for GI Business Meetings are: 9 March 2021, 25 May 2021, 7 December 2021 and February 2022. The themes and associated places will be revealed shortly.**

*“GLOBAL INDUSTRIE was created to defend our country's industrial excellence. The health crisis we are going through is an opportunity for GLOBAL INDUSTRIE to reinvent itself to prepare better for the future. We are more determined than ever to fulfil our mission as a business facilitator and support the whole sector to the best of our abilities in this difficult period.*

*Today, GLOBAL INDUSTRIE is no longer just an annual event but a series of complementary events aimed at supporting the long-term program for relaunching French industry. To ensure the sustainability of this project, we have not hesitated to postpone GLOBAL INDUSTRIE Lyon 2021 from March to September.”.*

**Sébastien Gillet, Exhibition Director**

## 3. Preparing with GI Preview

A fully digital event enabling exhibitors and visitors to prepare for their exhibition, GI Preview takes the form of:

- exhibitor webinars, giving exhibitors speaking time to present their products, services or solutions, promote their company before the exhibition and announce their new developments in advance;
- round tables bringing together representatives of institutions, partners and pioneers of industry;
- interactive chats to converse live, network with interested prospects and schedule real-life meetings during the exhibition.

**Next meeting, 22 and 23 June 2021. Next edition: spring 2022**

## 4. Concretizing with the GLOBAL INDUSTRIE exhibition

Because the business world needs to get together to share, build, forge contacts and concretize projects, nothing can replace meeting up “in real life” and the pleasure of talking to a prospect and signing a contract at an exhibition.

The only major industrial event on this scale in France, GLOBAL INDUSTRIE brings together the whole industrial ecosystem, from start-ups to major companies by way of subcontractors, incubators, equipment or industrial solution manufacturers, etc., but also the whole value chain (R&D, design, production, maintenance, training services, etc.) and all user markets (transport, energy, food, chemicals, cosmetics, pharmaceuticals, mechanical engineering, etc.).

The alternation of this showcase for innovation between the two biggest cities in France, even years in Paris and odd years in Lyon, provides genuine complementarity.

In 2021, the global technological offer continues to move towards greater visibility by reorganising



into 15 sectors: Assembly, mounting, fastening - Electronics - Additive manufacturing & 3D printing - Finishing & material treatment - Forge & foundry - Materials - Measurement, control, vision - Plastics, rubber, composites - Regions & countries - Robotics - Services and factory equipment - Smart Tech - Green tech - Sheetmetal, metal shaping, welding - Machining & material removal.

**Note the next exhibition dates: GLOBAL INDUSTRIE Lyon, from the 7<sup>th</sup> to the 10<sup>th</sup> of September 2021 at Eurexpo Lyon, and GLOBAL INDUSTRIE Paris, in spring 2022 at the Parc des Expositions de Villepinte.**

## **5. Support with Industrie Online**

Access to 3,000 supplier sheets for a complete and unique offer, to a simplified quotation request system with immediate contact, and to a blog with exclusive content on current events in the market: this is what Industrie Online offers its users. This marketplace accessible 24/7 every day of the year supports project developments and provides an opportunity to meet new players throughout the year.

Operational from the 20<sup>th</sup> of April 2021, [www.industrie-online.com](http://www.industrie-online.com) will facilitate contact between suppliers and purchasers through a comprehensive search engine (purchasers) and a statistical tool enabling monitoring of performances (suppliers).

**Launch of [www.industrie-online.com](http://www.industrie-online.com) on the 20th of April 2021.**

**[www.global-industrie.com](http://www.global-industrie.com)**

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